

# WE LAUNCH THE SEARCH



### LOOKING GREAT:

Last year's winner Christina Chalk does a photo shoot with top photographer Stephen Kearney, and above with finalists Holly Golyer, Rosheen Murray and Holly Fairfull.

SCOTLAND'S NEWSPAPER



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## Scotland's New Face



**PRIZE GIRL:** Christina with her Scotland's New Face trophy and, below, getting ready for a photo shoot



### ATTENTION all wannabe models ... the search for a new catwalk queen is on again in Scotland's New Face 2010.

There is a fantastic prize package for the winner, who will be announced in June at the Scottish Fashion Awards.

It includes the chance to be represented by modelling agency Storm, the use of a Smart car for 12 months plus £1000 towards insurance, a campaign shoot with BooHoo.com, a £250 voucher from Swarovski, a style makeover at Tom & Guy and a make-up lesson from Bobbi Brown.

Someone who knows all about just what a thrill it is to be named Scotland's New Face is last year's winner Christina Chalk.

The 16-year-old from Dunblane has had the time of her life since she was crowned at Stirling Castle last year after taking part in a finalists' catwalk show.

Christina said: "I honestly can't believe it has been a year since I entered the competition."

"It is so weird and it has just flown by. It has been an amazing time though and I have had so much fun."

"I have done so many things and had so many experiences that I wouldn't have had if it wasn't for Scotland's New Face."

"I am just so glad I entered and that I am where I am now."

"The night I won was just incredible. It was so hectic and crazy but I absolutely loved it all."

"I found all the other models so lovely, too. They were so nice and really encouraging."

On the back of her win, Christina took part in an a

## Scotland's New Face 2010

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amazing fashion shoot with top photographer Stephen Kearney and has modelled at several events organised by Scottish Fashion Awards founder Lesse Hartmann and her company, Hartmann Media.

She even interviewed Hollywood star Gerard Butler on the red carpet as he arrived for the premiere of his movie *Law Abiding Citizen* last November.

Christina said: "Doing the fashion shoot with Stephen Kearney was just mental and I couldn't believe one of the pictures ended up on *Vogue.com*."

"It was just incredible. Then I went up to Aberdeen last week and did a photo call for Swarovski for the opening of their store which was so cool."

"I remember thinking that it just can't get better than this. Meeting Gerard Butler was certainly interesting, too."

"I was meant to be interviewing him about fashion but, to be honest, it didn't go very well because he just didn't know much about fashion."

"But afterwards he started saying sorry and we got chatting, which was so cool."

"He's old enough to be my dad but it did impress people at school. It was just crazy to have to go to school at all the next day."

## FOR SCOTLAND'S NEW FACE 2010

## Here's your chance to go down a storm

Agency that found Kate Moss joins our beauty judging panel



after having met him at a premiere. My friends are really good about it all, though, and they get excited for me. Still being at school means Christina has had to mix her modelling work with studying for her Highers.

Especially as she is sitting maths. English plus the three sciences and is planning to become a doctor.

She said: "It is quite a hard selection of subjects and I have had to do all the modelling stuff around exams and what have you."

"I need to do them, though, because I am hoping to go into medicine."

"I want to do lots of volunteer work next year, like shadowing a doctor and helping out in a nursing home."

"I would love to keep up the modelling at the same time."

"Once my year as Scotland's New Face is over, I think I will get help approaching some modelling agencies. So I am hoping one will sign me up and I will get some work."

After a such an exciting and whirlwind year, Christina can't say enough about what an amazing experience being Scotland's New Face 2009 has been and how she would encourage anyone considering entering this year to do just that.

She said: "I would tell anyone to go for it because it opens your eyes to a whole new world."

"One day I have been at some brilliant fashion shoot, and then the next I was back at school."

"It also makes you much

more independent and you learn to be much more yourself."

"There is a lot more to modelling than just standing in front of the camera."

"It sort of brings out another person in you."

The Scotland's New Face 2010 judges are hoping anyone interested in modelling will apply as they launch their search to find a fresh, new face.

New faces on the judging panel, joining the Daily Record's Julie Hannah and publicist and Scottish Fashion Award Founder Tessa Hartman, include fashion expert Carol Kane, CEO for BooHoo.com, and Anne Anthylin, the head of new faces at Storm Models.

**THIS is the first time that Scotland's New Face has joined forces with the iconic agency.**

Storm's founder, Sarah Doukin, signed up a 14-year-old Kate Moss when she spotted her in New York's JFK Airport.

Anna said: "When you are looking for a model, you are obviously looking for certain physical qualities, no matter whether it's a boy or a girl."

"While we have a minimum height requirement of 5ft 6in, and while we are obviously looking for girls with great bone structure, we are also looking for girls with a great personality. That is key."

"You quite often find it is girls who have never thought they would be good models who make the best models."

"You can never pinpoint what

makes a great model because everyone has their own uniqueness."

"But it is worth saying that we want to see applications from anyone who is interested."

"Even if we receive 20,000 entries, we will consider each one. We are seriously interested in everybody, so just give it a try."

"That's why competitions like Scotland's New Face are so important in bringing new talent to the fore."

"At Storm, we are always looking for new faces."

"Every year, we have produced the next new name."

"But at the moment we don't have anyone from Scotland so this is a brilliant way of trying to find one."

The 20 finalists will be featured in the Daily Record over the next six weeks and will eventually be whittled down to a final four.

These four will have impressed the judges in a video presentation of Catwalk Glamouria at the Fifth Anniversary Scottish Fashion Awards at the Glasgow Science Centre on Sunday, June 20.

The finalists will mingle with top fashion designers, fashion editors and celebrities at the glittering awards ceremony, VIP dinner and after-show party.

It is great to get some girls who are sponsored by Galaxy Radio.



## HOW TO ENTER

All you need to do to enter is register online at the official website [www.scotlandnewface.com](http://www.scotlandnewface.com) or come to one of our national scouting road shows and drop off a picture of yourself with your details on the back.

## Roadshow dates:

Saturday, May 8  
Buchanan Galleries  
Glasgow

Saturday, May 15  
Ocean Terminal  
Edinburgh

Saturday, May 22  
The City Centre  
Strling

Saturday, May 29  
The Centre  
Livingston

Scotland's New Face 2010 is open to females aged 13 years and over.

## NEW JUDGE:

Anna Anthylin