

SCOTLAND'S NEWSPAPER

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**DELIGHT:** Christina last year

Follow in
footsteps
of catwalk
winner
Christina

Scotland's
New
Face
2010

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Hunt is on for next top model

By Samantha Booth

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THE search for Scotland's New Face 2010 gets under way in earnest tomorrow with the first of four roadshows across the country.

The Scotland's New Face team will be in Glasgow's Buchanan Galleries with the task of spotting the next Kirsty Hume or Stella Tennant among shoppers.

The team will also be on hand to take applications from any girls over the age of 16 who think they have what it takes to be the next catwalk queen.

Last year, Christina Chalk, 16, of Dunblane, Perthshire, lifted the crown.

Tessa Hartmann, founder and chairwoman of the Scottish Fashion Awards and one of Scotland's New Face 2010 panel of judges, said: "Our scouting team are so excited about this year's award and you definitely won't miss us.

"We will be travelling about Scotland in our branded SFA Smart car - just like the car the lucky winner will receive - so look out, girls, and get yourselves ready.

"We want to see you in person at the shopping centres. Let us be the judge of

your potential. It's often the shy girls who sometimes possess the greatest qualities and unfold in front of a camera.

"It's not often you get the opportunity to be the face of such a high-profile fashion brand like Boohoo.com and scoop an award that is part of Scotland's biggest fashion night of the year."

The girl crowned Scotland's New Face, who will be announced next month at the Scottish Fashion Awards, will win a fantastic package of prizes, including the chance to be represented by modelling agency Storm, the use of a Smart car (courtesy of smart of Glasgow) for 12 months plus £1000 towards insurance, a campaign shoot with Boohoo.com, £1000 to spend at Boohoo.com, a £250 voucher from Swarovski, a style makeover at Toni & Guy and a make-up lesson from Bobbi Brown.

As well as being over 16, applicants must be at least 5ft 6in (1.73 metres) tall. Anyone interested should bring along a photo with their details on the back to Buchanan Galleries between noon and 1pm.

HOW TO ENTER

ALL you have to do to enter is register online at official website www.scotlandsnewface.com or go to one of our national scouting road shows and drop off a picture of yourself with your details on the back.

ROADSHOW DATES

Saturday, May 8
Buchanan Galleries,
Glasgow

Saturday, May 15
Ocean Terminal,
Edinburgh

Saturday, May 22
Thistle Centre, Stirling

Saturday, May 29
The Centre, Livingston

Scotland's New Face 2010 is open to females aged 16 years and over.